

# Product review video

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- ▶ Industry expert Moritz Janisch presents your product
- ▶ Reach the perfect audience of filmmakers
- ▶ Around 50.000 viewers usually watch your product
- ▶ Use the review video for all your marketing activities

## **Cost for production & publishing for a product review / tutorial**

3000,- € (EURO)

### **Important notes in pricing:**

Pricing is not negotiable, it's a fair price for the production quality and the audience you reach.

### **Product value is irrelevant**

Due to German taxation regulations we have to pay tax on the products if we keep it, that's why we have to return the product to you after production or destroy it anyway.



# Our offer

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- ▶ We produce a 5 minutes long video review for you
- 👤 The video reaches the perfect audience of 'filmmakers'
- 👍 The video presents the product in a positive way
- ★ We put your link below the video (unlimited number of links)
- ☑ We integrate your talking points and highlights
- 👁 We show the audience how to use your product
- 🎯 We publish the video on our YouTube channel & other social media
- ★ Presenting your product through our well-known brand
- ▶ You can use the video for all your marketing activities and also upload the video to your own channel as well

This is still an independent review, therefore we will not create a detailed script for approval, and we will also not make changes to the final video, unless we displayed/explained something completely wrong.



# Numbers

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YouTube views per video about 50.000 viewers + views on the other social media platforms.  
We publish your video on all our social media profiles, it's included, no extra charges apply.



**250.000 subscribers**



**26.000 fans**



**12.000 follower**



**2.000 follower**



# Collaboration

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## ✓ Send us your product

And talking points, general product information, everything that we need to know.  
After the production we return you the product.



## Process down-payment

We require 50% down-payment upon production start. Payment through bank transfer.



## We produce a high-quality video review

Production time is 4 weeks (can be faster, if needed, please ask about it).



## Publishing your video

We publish your video on YouTube and all our other social media platforms.  
You can also use the video for all your marketing activities



# Recommendation seal

You get the **recommended by Fenchel & Janisch** seal to display on your product sales pages



**Recommended by Fenchel & Janisch**

Feelworld FL125B

*I especially like the variety of adjusting options,  
the high build quality and the affordable pricing.*



# Brand who already worked with us



ANKER



Aputure®

ZHIYUN



RØDE  
MICROPHONES



SENNHEISER





We look forward to work  
with you!

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